



R. Scott Kale

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Digital Graphics Guru

976 General Geo. Patton Rd.
Nashville, TN 37221
615.378.7751
rskdigital@yahoo.com
www.rskdigital.com
www.linkedin.com/in/scottkale

Objective

Obtain a position of graphic designer, where I could utilize my organizational and computer graphic skills to maximize the effectiveness of my education, training and work experience.

Experience

Freelance Art Director, rskDigital.com, Nashville, TN — 2010 - Present

Duties included creation of website templates, various logos, design and layout of the African-American Guide To Nashville, Culture Magazine and many independent publications and marketing materials. Included high resolution photo scanning, retouching and archiving, graphic design, multimedia creation. Also included client and vendor relations and paperwork associated with self-employment.

Lead Image Technician, Aerials Express, Tempe, AZ — 2008 - 2010

Duties included, extensive use of Photoshop for quality control of high quality, digital, aerial photography. Use of Excel to catalog images sent from the flight companies and determine useable frames, while rejecting frames with various issues.

Digital Art Librarian, DW Green Co., Tempe, AZ — 2005 - 2007

Duties included maintaining art library for grocery store advertising and marketing firm. Found and prepared images used in market flyers. Digital photography. Extensive masking and compositing. Organized client samples in file cabinets for easy access.

Partner & Creative Director, Paramount Productions, Nashville, TN — 2003 - 2005

Duties included graphic services, creative design and production of model/talent marketing materials, talent scouting, managing the photography studio, organizing events in and out of Nashville, digital photography, digital video editing/production, client management and invoicing.

Director of Digital Imaging, Omni Art Supply Corp., Nashville, TN — 1987 - 2003

Duties included development of high-resolution scanning services (LinoType Topaz and Chromagraph S2000 among others), photo-retouching, photo composition, custom clipping paths and masks, graphic design, typesetting, running/processing film, developing match prints and digital archiving. Also responsible for client interaction, business development, art direction and employee management.

Education

Hillsboro High School, Nashville, TN – Class of 1985

Belmont College, Nashville, TN – 1985-1987, Music Performance

Training

Various Adobe sponsored conferences on Photoshop/InDesign/Illustrator, 1994-2010

Lynda.com InDesign certification, 2010

Revolving member of the National Association of Photoshop Professionals



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Software Proficiencies

Apple: MacOS 7 thru 10.6.7, Safari, iTunes, iPhoto, iMovie, Pages, Keynote & Garageband.

Adobe CS5: Photoshop, InDesign, Illustrator, Camera Raw, Bridge & Acrobat. Quark Express, MicroSoft Windows, Office, Excel, FileMaker Pro, Roxio Toast & Motion Picture, LinoColor Job Assistant, I-View Catalog, Arch Map, Map Info, HTML, Skype & Google Earth.

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Hobbies

Musician / Songwriter – Classically trained bassist (1st Chair in Belmont Symphony Orchestra 1987) turned writer/performer of rock, pop, country and other styles. Has recorded and performed with several bands.
Also bike-riding, hiking, dog walking, frisbee golf, Denver Broncos, cooking and digital photography.

Samples

